



**Building
Communities.
Empowering
Readers.**

Partnership Opportunities

| | \$40,000 Program Partner | \$25,000 School Supporter | \$15,000 Book Buddy | \$10,000 Educator Enthusiast | \$5,000 Classroom Champion |
|--|-----------------------------|------------------------------|------------------------|------------------------------------|----------------------------------|
| Year-long mentorship for 20+ volunteers | ✓ | | | | |
| Collaborative cross-marketing & promotion | ✓ | | | | |
| Dedicated blog post ~82K website sessions a year | ✓ | | | | |
| Employee mentors to deliver book bags to students | ✓ | | | | |
| Dedicated social media post ~7K social media followers | ✓ | ✓ | | | |
| Brand featured on t-shirts for 600 mentors and teachers | Logo | Logo | Logo | | |
| Brand featured on book bags for 1,000 students | Logo | Logo | Logo | Name | |
| Brand featured on literacy activities for 1,000 students | Logo | Logo | Logo | Name | |
| Brand featured in emails ~10,000 subscribers | Logo | Logo | Logo | Name | Name |
| Brand featured on WITS web pages ~82K website sessions a year | Logo | Logo | Logo | Name | Name |
| Nominate a WITS Associates Board member | ✓ | ✓ | ✓ | ✓ | ✓ |

For more information contact Ashley Bloom ashley@witschicago.org