

wits blackboard affair



Planting Seeds for Literacy



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When Saturday, November 2, 2024

Where The Geraghty, 2520 S. Hoyne, Chicago, IL

Who More than 500 guests are expected to attend, including corporate sponsors and Chicago's leaders in business, education, and philanthropy.

Why The Blackboard Affair unites the WITS community to raise funds to provide free literacy programming and libraries for CPS students and teachers.

Why WITS?



- WITS empowers Chicago Public Schools (CPS) elementary students to **discover themselves through reading while developing foundational literacy skills.**
- **WITS is the leading provider of literacy programs and corporate engagement** in CPS, connecting corporations with the communities they serve.
- **Our students see results!** 71% of WITS students met or exceeded the national average for reading level growth in one year.
- WITS plays a crucial role in **bridging the literacy gap by providing free books** to students' home and classroom libraries. This support is essential, given that 82% of CPS elementary schools lack a functioning library.

Our Yearly Impact by Numbers



9,780

Books given



100

Teachers awarded classroom libraries



3,293

Students impacted



33

schools served



470

Mentors participated



27

corporate partners activated



wits

Presents the
2024 Alter & Stone Award

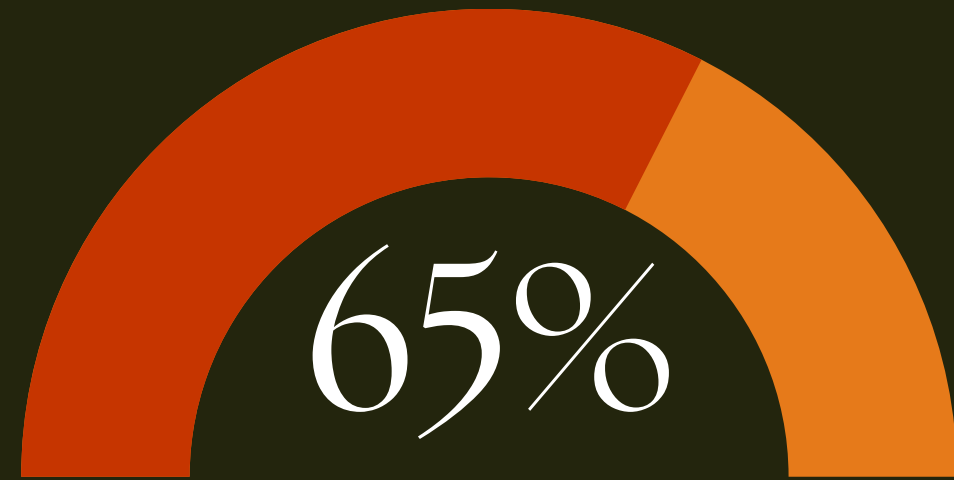


CHICAGO ATHLETIC

EST. ASSOC. 1890









You'll be in good company



WITS programs are so impactful that sixty-five percent of WITS' current corporate partners have partnered with WITS for over ten years.



Sponsorship Opportunities

	Superintendent	Principal	Classroom	Mentor
	\$50,000	\$25,000	\$15,000	\$10,000
Verbal Recognition from Podium				
Event Press Release				
WITS Blog Feature				
Program Book Advertisement	Two-Page Spread	Full-Page	Half-Page	Quarter-Page
Tables & Seats	Tier I Premier Seating two (2) tables of twelve (12) seats 24 total tickets	Tier II Premier Seating two (2) tables of ten (10) seats 20 total tickets	Tier III Premier Seating one (1) table of twelve (12) seats 12 total tickets	one (1) table of ten (10) seats 10 total tickets
Event Invitation	Company Logo	Company Logo	Company Logo	Company Name
Recognition on Website	Company Logo	Company Logo	Company Logo	Company Name



WITS
Event
Committee

Eveart Foster, Co-Chair
Jennifer Alter Warden, Co-Chair

Craig Close
Maria Ekern
Tom Garland
Pam Gordon
Joan Hannant
Patrick Hatton
H. Debra Levin
Atajah Mothershed
Crystal Reynolds
Bobby Steinsdoerfer
Phyllis Tabachnick
Kathleen VanDam
Morrison Warren
Joyce Winnecke



WITS Board of Directors

Jennifer Alter Warden, Chairperson

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Vice President Field Operations
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Jeremy Cole

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Retired Chief Executive Officer
Segall Bryant & Hamill

H. Debra Levin

Partner
Jenner & Block LLP

Sydney Morris

Chief of Staff to the Chief Education Officer
Chicago Public Schools

Joanne Nemerovski

Agent
Compass

Kweku Obed

Managing Director
Marquette Associates

Devereaux Peters

Director of Development
Chateaux 14 Development LLC

Kaitlin Reimann

Americas Transformation Lead, Google Cloud
Google

Crystal Reynolds

Director of Marketing
The Family Institute of Northwestern University

Maria Seimenis

Global Director, IT Portfolio Leader
Deloitte

Bobby Steinsdoerfer

Producer
Lockton

Morrison Warren

Partner
Chapman and Cutler LLP

Kevin Yao

Principal
Skybox Capital



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Contact

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