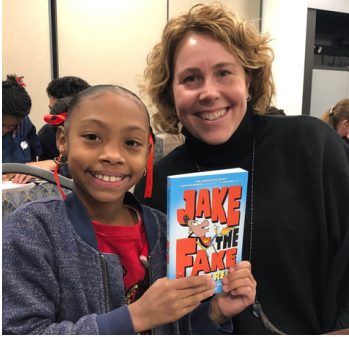


# CORPORATE INVESTMENT OVERVIEW

WITS works with corporate and community partners to build critical literacy skills and meaningful relationships with Chicago Public Schools (CPS) elementary students. WITS has 30 years of experience delivering consistent literacy student mentorship programs in CPS. Whether you want to take the step of becoming a program partner or sponsoring a campaign, you will make an impact on Chicago's youth.

## ANCHOR PARTNER - \$25,000 INVESTMENT



Anchor partners invest \$25,000 and host a WITS Mid-Day or Workplace Mentoring program. \$25,000 covers 55% of program costs, including:

- Delivery of literacy mentorship programs to a minimum of 10 CPS students
- Community engagement opportunities for 20 employees from October – May
- Transportation for volunteers or students to and from school
- Hosting privileges at your office space (Workplace Mentoring only)
- WITS program staff to facilitate all logistics and activities
- Culturally specific books and supplies for program

## BLENDED PARTNER - \$10,000 INVESTMENT

Blended partners join another Chicago corporation to serve WITS students in our Mid-Day or Workplace Mentoring programs. \$10,000 covers 22% of program costs, including:

- Delivery of literacy mentorship programs to a minimum of 5 CPS students
- Community engagement opportunities for 10 employees from October – May
- WITS program staff to facilitate all logistics and activities
- Culturally specific books and supplies for program

## THE BLACKBOARD AFFAIR - \$5,000+

The Blackboard Affair is WITS' annual gala and largest fundraising event. The Blackboard Affair brings together over 500 of Chicago's philanthropic young professionals, and corporate communities to raise funds for literacy mentorship programs in CPS.



## BUILD CLASSROOM LIBRARIES - \$1,000

At the end of each school year WITS provides brand-new, culturally diverse books to CPS students' home and classroom libraries. By putting these books in the hands of teachers and students, WITS guarantees perpetuity of impact and access to literacy resources.



For more information email Development Director, Marc Escobedo, [marc@witschicago.org](mailto:marc@witschicago.org).

