

# WITSummer Books

Provides brand new, culturally diverse books to Chicago Public Schools students to extend learning beyond the school year.

## Sample Social Media Posts

These posts can be personalized and used on your social channels during the WITSummer Books campaign. We recommend inserting a link to your personal fundraising page following the copy.

Each May, WITS celebrates our students by giving them **brand new books at the end of program**. The WITSummer Books campaign provides access to books, cultivating essential literacy skills among students and supports students' growth as readers by exposing them to new and engaging books over the summer. A \$30 donation will send one student home with a collection of books. Donate Today! [\[Insert personal fundraising page\]](#)



DID YOU KNOW? Students who do not read proficiently by the end of third grade are four times more likely to leave school without a diploma than those with proficient reading skills in third grade. Support me by donating my WITSummer Books campaign so we can help change this number! [\[Insert personal fundraising page\]](#)



Because of YOU, WITS programming is provided at **no cost to CPS or to our schools**. WITS is completely funded by the generosity of individuals, corporations and foundations. Which means that WITS is a consistent partner in our schools, regardless of budget cuts. Every dollar and hour given to WITS directly impacts thousands of students. Be a part of the movement! [\[Insert personal fundraising page\]](#)



DID YOU KNOW? Last year, 70% of WITS students exceeded the national average for annual reading level growth. Help me continue this growth by donating to my WITSummer Books campaign. [\[Insert personal fundraising page\]](#)



20% of our state's low income 4<sup>th</sup> graders are at grade level reading proficiency compared to 55% of their wealthier peers. WITS works to fill this gap by creating opportunities for every student in Chicago to be literate. Support my efforts! [\[Insert personal fundraising page\]](#)



WITS is a movement of educators, volunteers and investors coming together to support a better public education for every student. Donate to my WITSummer Books campaign to give access to literacy resources to every student! [\[Insert personal fundraising page\]](#)



Last year, WITS added 25,000 books to the homes of students and classrooms of Rochelle Lee Teacher Awardees. Your donation will give access to even more books to those that love to read. [\[Insert personal fundraising page\]](#)

